



GARNACHA GRENACHE EUROPEAN QUALITY WINES

FROM FRANCE AND SPAIN



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HISTORY OF EUROPEAN GARNACHA & GRENACHE

SPANISH BEGINNINGS

(A long, long time ago...)

Botanical evidence strongly suggests Garnacha (a.k.a. Grenache) originated in Spain's Northeastern region of what is now Aragón, where it is well adapted. Garnacha seeds and leaves have been carbon dated back to 153 BCE, and its first known written reference dates back to 1513. Wine from Grenache actually predates written records, so these high-quality wines are their own best witness to Garnacha's long European history.

EUROPEAN EXPANSION

(1300s - 1400s)

During the expansion of the Crown of Aragón, through the 14th and 15th centuries, Garnacha /Grenache comes along, finding a home in Roussillon and Southern France, Sardinia, Italy and parts of Greece.



THE MODERN ERA

(1700s - 1900s)

In the 18th and 20th centuries, Garnacha expands beyond Europe, entering Africa with the French colonies and launching the wine industry of Australia, before being overtaken by Shiraz. Until the 1990s, red Grenache remained the most widely planted red grape in the world.

OLD VINES, NEW WINES

(TODAY!)

As winemakers and wine lovers return to their cherished roots, Garnacha/Grenache is poised for rediscovery, especially the contemporary varietal renditions from its homeland - the Spanish Protected Designations of Origin (PDOs) of Calatayud, Campo de Borja, Cariñena, Somontano, Terra Alta and PDOs & Protected Geographical Indications (PGIs) in the French region of Roussillon.

GETTING TO KNOW EUROPE'S GARNACHA GRENACHE

SPARKLING WINES



FRESH AND YOUTHFUL

Fruity and flowery notes



PDOs Cariñena, Cava and Campo de Borja



Sushi, desserts, fresh fruits

LIGHT BODIED WHITES



LIGHT, CRISP, MINERAL

Apple, peach, lemon, quince, saline



PDOs Calatayud, Campo de Borja, Cariñena, Somontano, Terra Alta and Roussillon GIs



Raw shellfish, summer salads, scallop risotto

FULL BODIED WHITES



PLUMP, RICH, ROUNDED

Citrus oils, honey, flowers, currants, melon



PDOs Calatayud, Campo de Borja, Cariñena, Somontano, Terra Alta and Roussillon GIs



Fried chicken, glazed ham, fresh seafood with aioli

FORTIFIED SWEET WINES



FRUITY, GENEROUS, SWEET

Dried fruits, jams, leather, coffee, cocoa



Roussillon GIs



Chocolate, Desserts, Fruits, Cigars

ROSE



DELICIOUS, FRUITY, REFRESHING

Strawberry, watermelon, rhubarb, roses



PDOs Calatayud, Campo de Borja, Cariñena, Somontano, Terra Alta and Roussillon GIs



Grilled tuna, chicken salad, charcuterie

LIGHT BODIED REDS



FRESH, FRUITY, BRIGHT

Strawberry, raspberry, cherry, pepper



PDOs Calatayud, Campo de Borja, Cariñena, Somontano, Terra Alta and Roussillon GIs



Indian curries, burgers with smoked gouda, chorizo in red wine

FULL BODIED REDS



FULL, ROBUST, CONCENTRATED

Blackberry, currant, allspice, anise, tobacco



PDOs Calatayud, Campo de Borja, Cariñena, Somontano, Terra Alta and Roussillon GIs



BBQ ribs, grilled sausages, lamb chops

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GARNACHA GRENACHE

EUROPEAN QUALITY GUARANTEED!

It takes a great deal of care, extremely low yields and decades of old vines to make European's Garnacha/Grenache reach its potential. The results vary wildly from light to some of the richest, most concentrated wines on Earth. This strive for perfection has earned the variety wide acclaim from all over the world.

Wine growers from Garnacha/Grenache birthplace in Spain and France are demonstrating a renewed focus on the variety. As part of the European Union (EU) Protected Designations of Origin (PDOs) and Protected Geographical Indications (PGIs), the wines from Calatayud, Campo de Borja, Cariñena, Somontano, Terra Alta and Roussillon carry a guarantee of their provenance and quality, with their regional names, characteristics and products protected by EU Geographical Indications (GIs). By ensuring ongoing quality by relevant checks, controls and traceability systems that differentiate the products and raise their profiles, each appellation produces wines that share common traits but are unique to their region.

If you see PDO or PGI labels on any food or drinks, you can rest assured that you will be rewarded with excellent quality and European standards (safety, traceability, authenticity, labelling, nutritional and health aspects, animal welfare, respect for the environment and sustainability, and the characteristics of European agricultural and food products, particularly in terms of their quality, taste, diversity or traditions; among others).

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FIND OUT MORE AT : [GARNACHAGRENACHE.COM](https://garnachagrenache.com)



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