



GARNACHA & GRENACHE

European Quality Wines
from France and Spain

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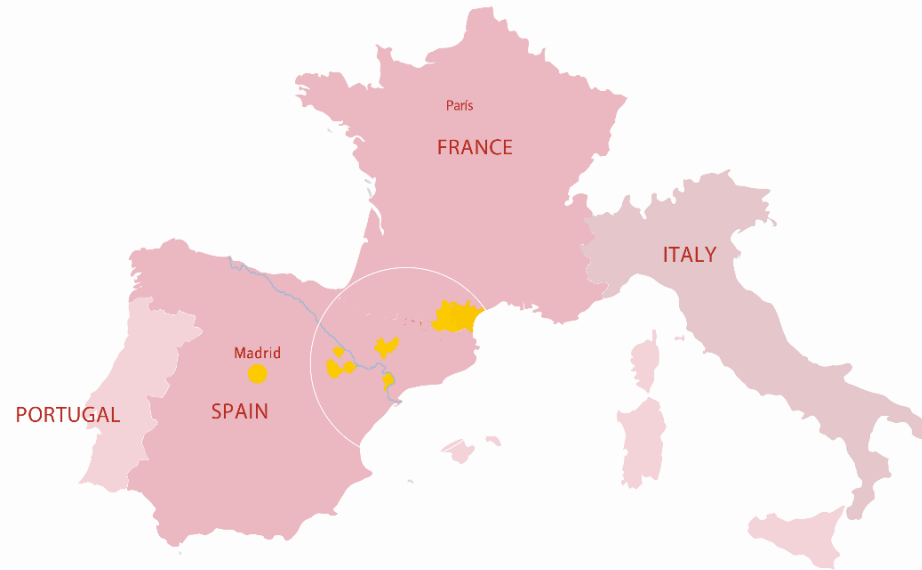
Facts

- 🍇 **7th most-planted** grape variety in the world (5th in reds)
One of the oldest varieties (153 BCE).
- 🍇 **97% of the globe's** Garnacha/Grenache is planted in **EUROPE.**
- 🍇 Spain and France keep the highest concentration of old vines in the World.

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Origin

Winemakers in the varieties birthplace (PDOs of Calatayud, Campo de Borja, Cariñena, Somontano, Terra Alta – Spain and PDOs & PGIs of Roussillon – France) have taken a **new approach to producing** Garnacha/Grenache **playing a starring role:**

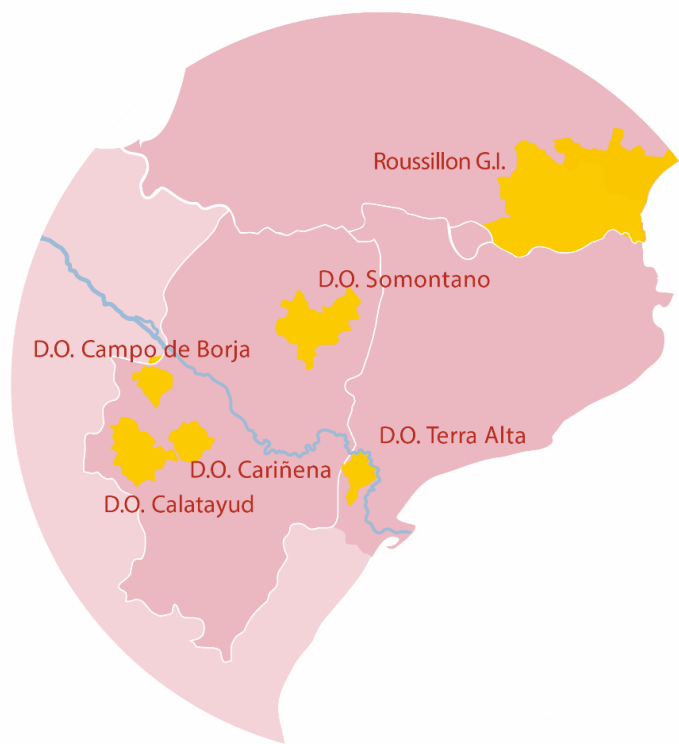


- 🍷 Respecting very **low natural yields**.
- 🍷 Taking advantage of the old vines and their suitability to the **unique terroir**.
- 🍷 Combining **modern techniques** and **old traditions**.

Producing **Garnacha/Grenache** wines of exceptional character and concentration.

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Origin



These Spanish appellations along with French Roussillon PDOs and PGIs share a common devotion to **Garnacha/Grenache**; a majority of their vineyards are planted to the variety.

- They represent one of the **largest concentration of quality Garnacha/Grenache** wines in Europe.
- Their wines express the **diversity of soils and styles** found in these regions.

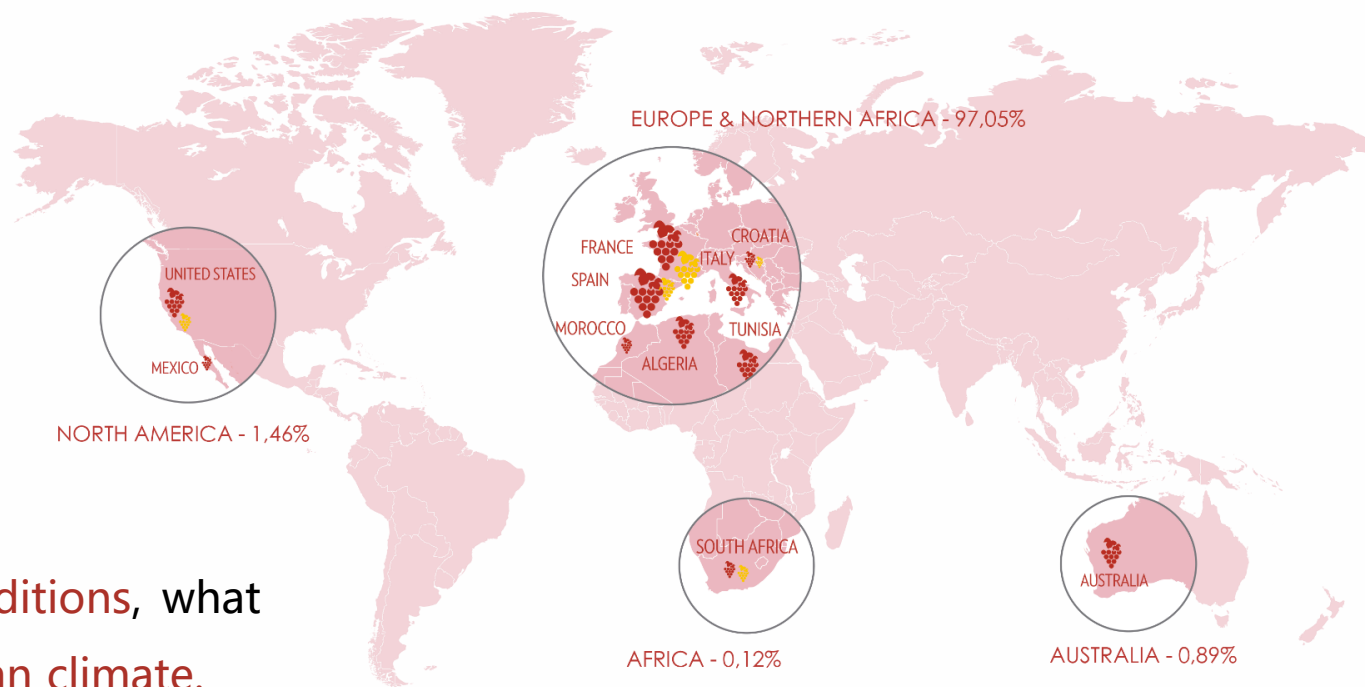
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History

According to ampelographic evidence, Garnacha/Grenache most likely originated in northeastern Spain.

Garnacha/Grenache needs **hot and dry conditions**, what makes it the ideal grape for the **Mediterranean climate**.

From its original land, it spread to the south and east to regions that were under the Crown of Aragón. As a result, Garnacha/Grenache has a long history in southern France, Corsica, Sardinia, southern Italy, and then expanded to Sicily, Croatia, Greece and even Australia, in addition to its **European native land**.



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European Quality



These products have a **provenance and quality guaranteed by the EU**; the Geographical Indications (GI), including: Protected Designation of Origin (**PDO**) and Protected Geographical Indication (**PGI**). If you see these **labels** on any food or drinks, you can rest assured that you will be rewarded with excellent **quality and European** agricultural production methods **standards**:

 **Food safety**

 **Traceability**

 **Authenticity**

 **Animal welfare**

 **Respect for the environment**

 **Sustainability**

 **Labelling**

 **Nutritional and health aspects**

 **Quality**

 **Taste**

 **Diversity**

 **Traditions**

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Spanish Appellations (PDO)



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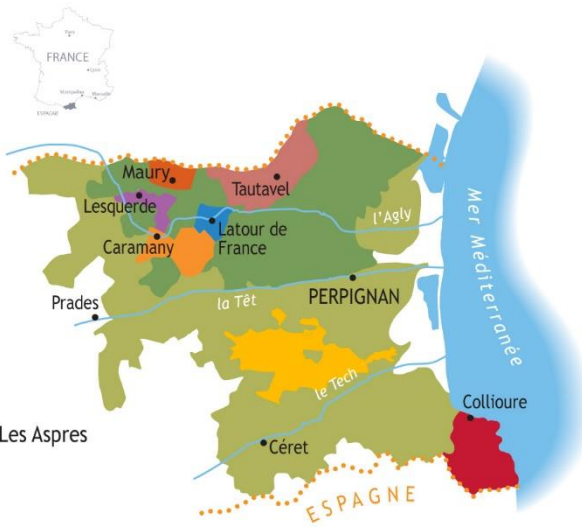
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France Appellations (AOP & IGP)

Roussillon Vineyard AOP Dry Wines

- AOP Collioure
- AOP Côtes du Roussillon
- AOP Côtes du Roussillon /
Côtes du Roussillon Villages
- AOP Côtes du Roussillon Villages
Latour de France
- AOP Côtes du Roussillon Villages
Lesquerde
- AOP Côtes du Roussillon Villages
Caramany
- AOP Côtes du Roussillon Villages
Tautavel
- AOP Côtes du Roussillon Villages Les Aspres
- AOP Maury Sec



Roussillon Vineyard in IGP

- IGP Côtes Catalanes
- IGP Côte Vermeille



Roussillon Vineyard AOP Vins Doux Naturels

- AOP Maury Doux
- AOP Banyuls & Banyuls Grand Cru
- AOP Rivesaltes
& Muscat de Rivesaltes

NB : The area of Muscat de Rivesaltes
also covers the areas of
Banyuls & Banyuls Grand Cru
and Maury.



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Diversity



Grey



White



Red



Peluda

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Diversity

Garnacha/Grenache, whether **sparkling, red, white, rosé or sweet** (natural or fortified sweet wines) is highly sensitive to growing conditions. Depending on **soil, climate and elevation**, it can produce wines in a wide range of styles.



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Elements

Soils

Garnacha/Grenache can produce excellent wines on a variety of poor soils: **slates, clay and pebbles, granite and limestone**, on a pure terroir expression.

Limited water resources and strong winds

It is **highly drought-resistant** and produces **more concentrated wines** when water is limited.

Garnacha/Grenache sturdy wood makes it able to withstand the **strong winds** of the Mediterranean valleys (the Cierzo and Garbinada in Spain and the Tramuntana in France) which helps to keep the clusters **dry and healthy**.

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Sustanaibility

Arguably "the **Most Eco-Friendly Grape in the World**"

World Climate Change and Wine Conference with Kofi Annan (Marbella, 2011)



- ✦ **Healthy** strong winds
- ✦ Drought **resistant**
- ✦ **Disease** and pressure resistant
- ✦ **Eco-friendly** vineyard **practices**
- ✦ Old vines **natural** low yields

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Old Vines

Europe holds a **treasure trove** of old **Garnacha/Grenache** vines.

In today's quest for world-class quality, old vines are **cherished**.

Not only do their low yields produce more **concentrated flavor** and **ageability**, their well established deep root systems deliver better expressions of terroir – especially in mineral-like characters, and **better resist increasingly hot weather conditions**.



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WINE

TASTING

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THANK YOU!

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